

Leading in a V-U-C-A WorldSM

Regardless of where you lead – in corporations, non-profits, government or education – you face four increasingly precarious and unfamiliar conditions:

Volatility, **U**ncertainty, **C**omplexity and **A**mbiguity. In a VUCA world, you must rethink and abandon many of the command-and-control notions of leadership learned in more predictable, straight-line conditions.

Coined at the US Army War College where Mr. Zeisler has led and participated in seminars for over a decade, dealing with VUCA is the essence of strategic leadership. Understanding the dynamics of change, developing an agile and innovative organization that can make sense of the ambiguities and respond immediately, getting clear about where you are going, and communicating the story of that future are the four keys to effective leadership in these conditions.

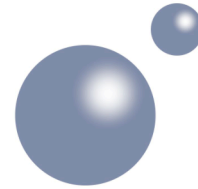
In “Leading in a VUCA WorldSM” participants will explore the latest research on the neuroscience of change and how the brain attempts to make sense of complex situations and learn the skills, behaviors and best practices to improve their leadership effectiveness in times of rapid change, unpredictable outcomes, intricate marketplace dynamics and fuzzy intelligence. Mr. Zeisler will draw on examples from his twenty years of consulting in leadership, change and innovation with companies and government institutions around the world as well as from lessons learned at the War College to make “Leading in a VUCA WorldSM” an interactive and significant learning event for everyone.

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Applied Creativity & Innovation • Leadership • Change • Teams • Organizational Development



The Volatile-Uncertain-Complex-Ambiguous World

- *Why “VUCA”? Why Now?*
- *Good-bye “Command-and-Control” Management - Hello “Leadership”*

Four Leadership Keys

- *Understanding the Dynamics of Change and Perception*
 - *The Neuroscience of Change*
 - *Broadening our Frames*
- *Sense-Making in a Complex World*
 - *How We Decide*
 - *Gathering Intelligence*
- *The Importance of the Leadership Story*
- *Innovative, Change-Ready Organizations*

Your Leadership Map

- *Creating Your VUCA Leadership Map:*
 - *Your Leadership Story*
 - *Building the Agile Organization*
 - *Strategies for Sense-Making*
 - *Jump-starting Implementation*

“We are grateful for your generous contribution of time, insights and passion. Your efforts were instrumental in achieving learning objectives for [the course] on innovation and creativity. We appreciate your dedicated and selfless efforts to educate and develop future strategic leaders.”

– Chairman, Department of Command, Leadership and Management; US Army War College